



दूरभाष / Tel. : 23411052
फैक्स / Fax. : 23414101

आयकर निदेशालय
(जन सम्पर्क, मुद्रण, प्रकाशन एवं राजभाषा)
DIRECTORATE OF INCOME-TAX
(PUBLIC RELATIONS, PRINTING, PUBLICATIONS & OFFICIAL LANGUAGE)
छठी मंजिल, मयूर भवन, कर्नाट सर्कस, नई दिल्ली-110001
6th FLOOR, MAYUR BHAWAN, CONNAUGHT CIRCUS, NEW DELHI-110 001

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Office Memorandum

Sub:- Official Twitter Account of the Income Tax Department

In recent times, the use of Social Media has become widespread in various organizations including Government Ministries and Departments for public relations and communication. Keeping with the stated endeavour of the Department to induct state-of-the-art and green technology with a user friendly interface, the Department is extending its external communication to Social Media such as Twitter, Facebook and YouTube.

2. Accordingly, the Department has, for the present, opened the official Twitter account of the Income Tax Department with the handle **@IncomeTaxIndia**. Initially, the content published by the Twitter account will consist of press releases and any dissemination of information in the form of advertisements, etc. A dedicated email address **socialmedia@incometax.gov.in** has been created for the same.

(Surabhi Ahluwalia)

ADG(PR,PP&OL), CBDT

To:

1. All Pr.CCsIT, Pr.DsGIT, CCsIT, and DsGIT
2. Database Cell, CBDT with a request to display the letter on www.irs-officersonline.gov.in